



Avid Core x PlanRVA

PlanRVA selected Avid Core to support the development and execution of equitable community engagement and communications strategies to address needs related to transportation, environmental planning and emergency management. The Avid Core Team works with PlanRVA to implement inclusive strategies, shift organizational culture, and bridge diversity and equity gaps to best serve the greater Richmond Region.

Our Team at a Glance

Avid Core partnered with Kearns & West, ONE EIGHTY, and Burford Advertising for this effort, bringing together over 55 talented community engagement, strategic communications, and project management professionals from four woman-owned and minority-owned small businesses in Virginia.

Our Services



Community Engagement



Marketing



Environmental Justice & Title VI



Strategic Planning



Organizational Development



Conflict Resolution



Market Research



Media Buying & Advertising



Website Management



NEPA and Section 106 Consultation

Our Partners



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