



avid-core.com



CAPABILITIES

Creative Solutions and Design

We bring ideas to life with creativity, passion, and precision. From concept to execution, we craft strategies and materials that **capture stories and reflect brand purpose.**

We stay on top of trends to create modern, accessible, and visually engaging solutions. Whether a organization is starting fresh or reimagining their look, we'll help **make a lasting impression.**

Core Competencies

- Brand strategy and identity
- Creative direction
- Digital, video, and print production
- UX/UI design
- Editorial services

Industry Experience

- Transportation
- Environmental
- Health and human services

Related Projects

VDOT Dynamic Incentivization, Smart Parking, and Commuter App Campaigns
Northern Virginia Clean Water Partners Only Rain Awareness Campaign
Virginia Department of Social Services Recruitment Marketing
Los Angeles County Land Acknowledgment Toolkit

Our Approach

Understanding Your Brand

We start by getting to know clients and their goals. What's their mission? Who's their audience? What makes their brand unique?

Innovative Strategy and Design

Once we understand the needs, we get to work. Our creative process combines innovative design with strategic thinking. Whether it's a logo, website, or content plan, we focus on solutions that are visually captivating and impactful.

Collaboration and Feedback

We collaborate closely with clients throughout the process, welcome feedback, and produce outstanding results.

Execution and Impact

We bring clients' visions to life—on time, on brand, and on budget. Once the project is live, we measure its impact to make sure it continues to drive results.



Contact

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