



CASE STUDY

Enhancing Border Infrastructure through Environmental Expertise and Stakeholder Engagement

U.S. Customs and Border Protection (CBP) strengthens border security through physical infrastructure. Each project requires coordination to assess environmental, cultural, and socioeconomic impacts.

We provide environmental communications, outreach, and multiagency coordination with partners, such as the U.S. Forest Service, Department of the Interior, and Environmental Protection Agency. Through this work, we help CBP balance infrastructure goals with environmental stewardship and meaningful community engagement.

Under this strategy, we manage stakeholder databases, facilitate public comment periods, and develop outreach materials in English and Spanish. The team drafts responses for congressional and media inquiries, prepares briefings, and coordinates tribal engagement through weekly calls and webinars to support consultation and transparency.

Our team also manages public meetings, drafts website content, and provides technical environmental expertise, including reviews of environmental assessments and cultural surveys.

We expanded CBP's database of project-specific stakeholders to more than 5,000 individuals and 770 organization representatives, hosted more than 85 webinars with stakeholders, and managed more than 30,000 public comments.

Our work has also increased collaboration and consultation between tribal governments and CBP leadership through clear and frequent communication.



We help agencies navigate environmental planning and lead effective environmental outreach for infrastructure projects, tracking stakeholders, maintaining detailed engagement databases, and utilizing proven communication methods.

Our team of experts provides technical review of documents, including environmental assessments; biological monitoring and surveys; historical, architectural and cultural monitoring and surveys; and environmental impact analyses.

Core Competencies

- Environmental planning and reporting
- NEPA document review
- Public involvement

Contact

Amanda Roberts
aroberts@avid-core.com
703.635.4394