

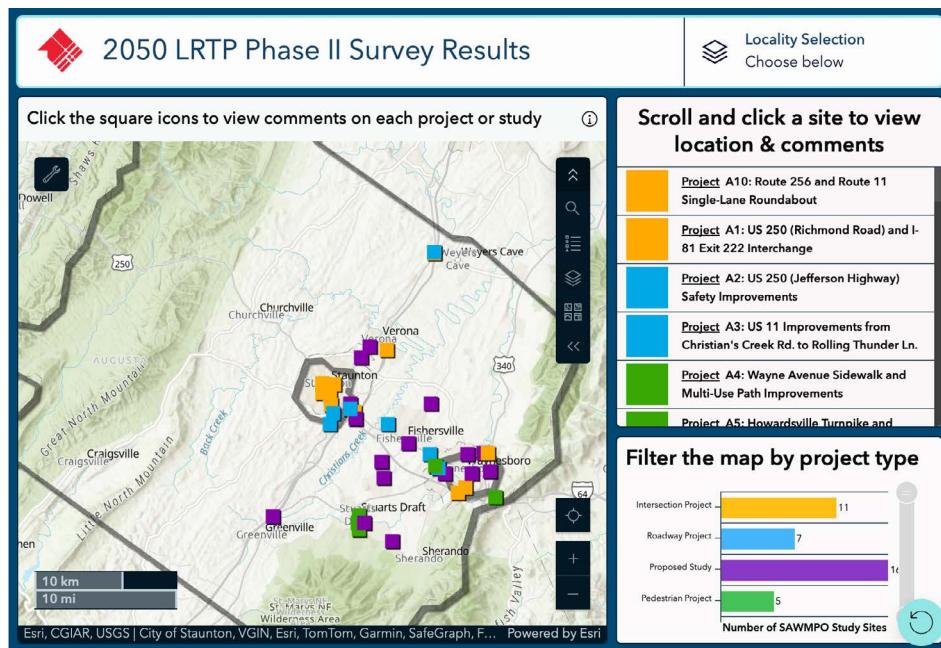
## CASE STUDY

# Employing Interactive Dashboards

## to Inform Stakeholders about Local Transportation Planning

The Staunton Augusta Waynesboro Metropolitan Planning Organization (SAWMPO) 2050 Long Range Transportation Plan (LRTP) guides transportation investments over the next 25 years to support the region's mobility needs and future growth.

To support SAWMPO in their effort to inform and collect feedback from community members and other stakeholders, we developed a Social Pinpoint dashboard to showcase the project's background and phases. The user-friendly dashboard included an ArcGIS® interactive map, powered by ESRI, to display and collect feedback for specific sites.



The SAWMPO team used the data to conduct final analysis and make crucial plan updates that improve the safety, efficiency, accessibility, and environmental impact of area transportation.

Our employment of the interactive map will serve as a model for future projects requiring collaborative, regional transportation communications and data gathering.

Unlock the power of location-based data with our Geospatial Information Systems (GIS) management services. We specialize in providing end-to-end solutions that help organizations manage, analyze, and visualize geospatial data effectively.

Whether clients are looking to integrate new systems, create interactive StoryMaps<sup>SM</sup>, or streamline cross-agency collaboration, we've got them covered.

## Core Competencies

- GIS management
- StoryMap<sup>SM</sup> creation
- Systems integration
- Custom dashboards
- Interagency coordination

## Contact

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